



2018 – 2019 HDA Membership

Thank you for your past and current support of the Hingham Downtown Association (HDA). Our mission is to support the Downtown as a good place to do business, to work, to visit, to live. I am writing to invite you to join or renew your membership for 2018 – 2019

It has been an exciting last few months as our association has really become organized. We are excited to announce the launch of our new website. This will allow members to be listed in our online directory at www.discoverhingham.com. Also, below you will find our calendar of events. I encourage you to get involved and help us accomplish more together.

HDA Events:

<ul style="list-style-type: none"> Hingham Arts Walk: October (Date TBD) 	<ul style="list-style-type: none"> Taste of Hingham: May 19 2018
<ul style="list-style-type: none"> Christmas in the Square: December 7, 2018 	<ul style="list-style-type: none"> Summer Sidewalk Sales: July 27, 28, 29, 2018
<ul style="list-style-type: none"> Holly Jolly Hingham (December) 	<ul style="list-style-type: none"> Promotional events

Marketing & Media:

- Discoverhingham.com
 - Our website will help drive traffic and be an online resource for all local happenings. Discoverhingham.com is the first result when Googling “visit Hingham MA”.
 - HDA members will be listed on new website.**
- Downtown Map (Coming 2018)
 - A local marketing tool to drive business downtown.
 - HDA Members will be included on the map.**

HDA Meetings & Community Involvement:

- Monthly morning meetings & business workshops
 - Stay up to date on HDA happenings & initiatives. Connect, meet, and network with other local businesses.
- Semi-annual evening social events
 - Business After Hours; meet & connect with local business owners.

Leadership & Advocacy:

- A Director who is the point person for the media, for town departments such as Public Works, Police, Fire, HLP, BOS, residents and visitors.
- Working relationships with community groups to promote increased activity downtown.

Strengthen your business and the Hingham business climate by joining the HDA today. Fill out the enclosed membership form or contact me directly with any questions at discoverhingham@gmail.com.

Sincerely yours,

Lynn Barclay
Executive Director

Membership Information 2018-2019

Annual dues levels, all downtown Hingham locations:

- Storefronts in the Square area* \$330
- All other businesses \$230
- Non-profits, resident artists, residents \$130

Annual dues, all other Hingham locations:

- Friends of Downtown Hingham**
\$230

* The Square area is loosely bound by the corners of North & Station, North & Lincoln, Main & Elm, Cottage & Fearing, South & Lafayette

IMPORTANT: if any information has changed, please send the following information with your payment

Business Name: _____ _____	Address: _____ _____ _____	
Website: _____ _____	Phone: _____ _____	
Contact Name(s): _____ _____	Title(s): _____ _____	Email: _____ _____

Information for your business listing on www.discoverhingham.com (leave blank anything you would not like listed)

Email: _____ _____	Facebook Page: _____ _____
Twitter (address): _____ _____	LinkedIn (address): _____ _____
Short business description: _____ _____ _____ _____ _____	



NOTE: Please send a high-resolution image of your logo, or a close-up digital image of a product, service or person that embodies your brand, to discoverhingham@gmail.com for our website, www.discoverhingham.com.

Thank you for choosing to join the HDA!